

2024 MSSIA Annual Event Sponsorship Opportunity

	Level	Cost	Complimentary Tickets	E-Marketing, Signage & Social Media	Acknowledgment at Podium	Display Marketing Pieces (shared table)	Vertical Retractable Banner	Introduce a Speaker	Logo with hyperlink on MSSIA Home page
Mini Conference 1	Gold	\$1,000	5	X	X	3	X	X	n/a
	Silver	\$500	3	X	X	2	X	n/a	n/a
	Bronze	\$250	2	X	X	1	n/a	n/a	n/a
Mini Conference 2	Gold	\$1,000	5	X	X	3	X	X	n/a
	Silver	\$500	3	X	X	2	X	n/a	n/a
	Bronze	\$250	2	X	X	1	n/a	n/a	n/a
Summer Social	Gold (Event)	\$500	3	X	X	2	X	n/a	n/a
	Silver (Drink)	\$250	2	X	X	1	n/a	n/a	n/a
	Bronze (Friend)	\$125	1	X	n/a	0	n/a	n/a	n/a
Holiday Party	Gold (Event)	\$500	3	X	X	2	X	n/a	n/a
	Silver (Drink)	\$250	2	X	X	1	n/a	n/a	n/a
	Bronze (Friend)	\$125	1	X	n/a	0	n/a	n/a	n/a
Annual Meeting (virtual)	n/a	n/a	n/a	X	X	all sponsor logo slide	n/a	n/a	n/a
Quarterly Meeting (virtual)	n/a	n/a	n/a	X	X	all sponsor logo slide	n/a	n/a	n/a
Quarterly Meeting (virtual)	n/a	n/a	n/a	X	X	all sponsor logo slide	n/a	n/a	n/a
MSSIA Annual Event Sponsor of all 7	all of above as stated	all of above, can pay as you go	all of above as stated	all of above + extra social media posts	all of above as stated	all of above as stated	all of above as stated	all of above as stated	YES
Total Monetary Commitment for the year:	Annual Gold Event Sponsor	\$3,000	<i>* if a core event is added to the annual calendar, we will alert the sponsors of the new opportunity for inclusion, as we will need to raise funds for budgetting that additional event</i>						
	Annual Silver Event Sponsor	\$1,500							
	Annual Bronze Event Sponsor	\$750							