



# INSIGHT

## Mid-Atlantic Solar & Storage 2026

### SPONSORSHIP OPPORTUNITIES

#### **Sponsorship Levels:**

**Terawatt (1): \$15,000 - exclusivity**

**Gigawatt (2): \$10,000**

**Megawatt (4): \$5,000**

**Kilowatt (5): \$2,500**

**Cocktail Sponsor(1): \$7,500 exclusivity**

**Conference App (1): \$6,000 exclusivity**

**Lanyard Sponsor(1): \$5,000 – exclusivity**

**Lunch Sponsor (2): \$3,500**

**Breakfast Sponsor (2): \$2,500**

**After Party (1): \$2,500 – exclusivity**

**Coffee Break Sponsor (3): \$1,000**

**Hydration Station Sponsor (4): \$750**

**Charging Station Sponsor (5): \$500**

**Contact [coordinator@mssia.org](mailto:coordinator@mssia.org),  
609-315-6218, if interested.  
First come, first served.**

### **Terawatt (1): \$15,000 - exclusivity**

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast ( at least 3x)

### **Gigawatt (2): \$10,000**

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast ( at least 2x)

### **Megawatt (4): \$5,000**

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

### **Kilowatt (5): \$2,500**

- Two passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

## **Specialty Sponsors**

### **Cocktail Hour Sponsor(1): \$7,500 exclusivity**

- Recognition as Cocktail or Happy Hour Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Cocktail Hour Sponsor with a logo poster in Cocktail Hour area
- Coasters made with logo and other marketing at reception
- 50% Discount on additional conference passes.
- Exhibit table space

# Specialty Sponsors (continued)

## Conference App (1): \$7,500 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- Exhibit table space

## Lanyard Sponsor 1): \$5,000 – exclusivity

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- Exhibit table space

## Lunch Sponsor (2): \$3,500

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material..
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- Exhibit table space

## Breakfast Sponsor (2): \$2,500

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.
- Exhibit table space

## Day 1 or 2: After Party Sponsor (1): \$2,500 exclusivity

- Recognition as After Party Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as After Party Sponsor with a logo poster in restaurant area
- 50% Discount on additional conference passes.
- Exhibit table space

## Coffee Break Sponsor (3): \$1,000

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area

## Hydration Station Sponsor (4): \$750

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area

## Charging Station Sponsor (5): \$500

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station