

# INSIGHT

Mid-Atlantic Solar & Storage  
April 27 & 28, 2026

## SPONSORSHIP OPPORTUNITIES



### Sponsorship Levels:

Terawatt (1): \$15,000 - exclusivity

Gigawatt (2): \$10,000

Megawatt (6): \$5,000 **2 LEFT**

Kilowatt (5): \$2,500 **2 LEFT**

Cocktail Sponsor(1): \$7,500 exclusivity

Conference App Sponsor (1): \$6,000 exclusivity

Lanyard Sponsor(1): \$5,000 – exclusivity **SOLD OUT**

Lunch Sponsor (2): \$3,500 **1 LEFT**

Breakfast Sponsor (2): \$2,500 **SOLD OUT**

After Party Sponsor (1): \$2,500 – exclusivity

Coffee Break Sponsor (3): \$1,000 **2 LEFT**

Hydration Station Sponsor (4): \$750 **3 LEFT**

Charging Station Sponsor (5): \$500 **3 LEFT**

Contact [coordinator@mssia.org](mailto:coordinator@mssia.org),  
609-315-6218, if interested.  
First come, first served.

### **Terawatt (1): \$15,000 - exclusivity**

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection (\$2,500 value)
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast ( at least 3x)

### **Gigawatt (2): \$10,000**

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection (\$2,500 value)
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast ( at least 2x)

### **Megawatt (6): \$5,000 2 LEFT**

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

### **Kilowatt (5): \$2,500 2 LEFT**

- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

## **Specialty Sponsors**

### **Cocktail Hour Sponsor(1): \$7,500 exclusivity**

- Recognition as Cocktail or Happy Hour Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Cocktail Hour Sponsor with a logo poster in Cocktail Hour area
- Coasters made with logo and other marketing at reception
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

## Specialty Sponsors (continued)

### Conference App (1): \$7,500 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

### Lanyard Sponsor 1): \$5,000 – exclusivity **SOLD OUT!**

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

### Lunch Sponsor (2): \$3,500 **1 LEFT**

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material..
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

### Breakfast Sponsor (2): \$2,500 **SOLD OUT!**

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

### Day 1 or 2: After Party Sponsor (1): \$2,500 exclusivity

- Recognition as After Party Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as After Party Sponsor with a logo poster in restaurant area
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value)

### Coffee Break Sponsor (3): \$1,000 **2 LEFT**

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area

### Hydration Station Sponsor (4): \$750 **3 LEFT**

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area

### Charging Station Sponsor (5): \$500 **3 LEFT**

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station