

INSIGHT

Mid-Atlantic Solar & Storage
April 27 & 28, 2026

SPONSORSHIP OPPORTUNITIES



Sponsorship Levels:

Terawatt (1): \$15,000 - exclusivity

Gigawatt (2): \$10,000

Megawatt (6): \$5,000 **1 LEFT**

Kilowatt (5): \$2,500 **3 LEFT**

Cocktail Sponsor(1): \$7,500 exclusivity

Conference App Sponsor (1): \$6,000 exclusivity

Lanyard Sponsor(1): \$5,000 – exclusivity **SOLD OUT**

Lunch Sponsor (2): \$3,500 **1 LEFT**

Breakfast Sponsor (2): \$2,500 **SOLD OUT**

After Party Sponsor (1): \$2,500 – exclusivity

Coffee Break Sponsor (3): \$1,000

Hydration Station Sponsor (4): \$750 **3 LEFT**

Charging Station Sponsor (5): \$500 **4 LEFT**

Contact coordinator@mssia.org,
609-315-6218, if interested.
First come, first served.

Terawatt (1): \$15,000 - exclusivity

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails and promotional materials.
- Exhibitor Passport Inclusion
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast (at least 3x)

Gigawatt (2): \$10,000

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship
- Meet the Sponsor featured block in the conference eblast (at least 2x)

Megawatt (6): \$5,000 1 LEFT

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Kilowatt (5): \$2,500 3 LEFT

- Two passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Exhibitor Passport Inclusion
- If you are a current member of MSSIA receive a 10% discount for sponsorship

Specialty Sponsors

Cocktail Hour Sponsor(1): \$7,500 exclusivity

- Recognition as Cocktail or Happy Hour Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Cocktail Hour Sponsor with a logo poster in Cocktail Hour area
- Coasters made with logo and other marketing at reception
- 50% Discount on additional conference passes.
- Exhibit table space

Specialty Sponsors (continued)

Conference App (1): \$7,500 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- Exhibit table space

Lanyard Sponsor 1): \$5,000 – exclusivity **SOLD OUT!**

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- Exhibit table space

Lunch Sponsor (2): \$3,500 **1 LEFT**

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material..
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- Exhibit table space

Breakfast Sponsor (2): \$2,500 **SOLD OUT!**

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.
- Exhibit table space

Day 1 or 2: After Party Sponsor (1): \$2,500 exclusivity

- Recognition as After Party Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as After Party Sponsor with a logo poster in restaurant area
- 50% Discount on additional conference passes.
- Exhibit table space

Coffee Break Sponsor (3): \$1,000

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area

Hydration Station Sponsor (4): \$750 **3 LEFT**

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area

Charging Station Sponsor (5): \$500 **4 LEFT**

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station