

INSIGHT

Mid-Atlantic Solar & Storage
April 27 & 28, 2027

SPONSORSHIP OPPORTUNITIES



Sponsorship Levels:

Terawatt (1): \$15,000 - exclusivity

Gigawatt (2): \$10,000

Megawatt (6): \$5,000

Kilowatt (5): \$2,500

Cocktail Sponsor(1): \$7,500 exclusivity

Conference App Sponsor (1): \$6,000 exclusivity

Lanyard Sponsor(1): \$5,000 exclusivity

Lunch Sponsor (2): \$3,500

Breakfast Sponsor (2): \$2,500

After Party Sponsor (2): \$2,500

Coffee Break Sponsor (3): \$1,000

Hydration Station Sponsor (4): \$750

Charging Station Sponsor (5): \$500

Contact coordinator@mssia.org,
609-315-6218, if interested.
First come, first served.

2027 MSSIA Insight Sponsorship Opportunities

Mid-Atlantic Solar & Storage Insight Conference

April 27 & 28, 2027

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Main Sponsorship Tiers

Terawatt (1): \$15,000 - exclusivity

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection (\$2,500 value) + passport inclusion
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- Meet the Sponsor featured block in the conference eblast (at least 3x)

Gigawatt (2): \$10,000

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection (\$2,500 value) + passport inclusion
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Meet the Sponsor featured block in the conference eblast (at least 2x)

Megawatt (6): \$5,000

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value) + passport inclusion
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Meet the Sponsor featured block in the conference eblast (at least 1x)

Kilowatt (5): \$2,500

- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.

If you are a current member of MSSIA, receive a 10% discount for sponsorship.

If you are NOT an MSSIA member, receive an annual membership (value up to \$1,950)

This benefit will be honored for all sponsors that register by December 31, 2026.

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Specialty Sponsorships

Reception Sponsor (1): \$7,500 exclusivity

- Recognition as Reception Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Reception Sponsor with a logo poster and logo coasters at conference
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value) + passport inclusion

Conference App (1): \$6,000 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation.
- Four (4) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value) + passport inclusion

Lanyard Sponsor (1): \$5,000 - exclusivity

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value) + passport inclusion

Lunch Sponsor (2): \$3,500

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- Exhibit table space (\$2,500 value) + passport inclusion

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Specialty Sponsorships (continued)

Breakfast Sponsor (2), \$2,500

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.

After Party Sponsor (1), \$2,500 exclusivity

- Day 1 or 2: Recognition as After Party Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as After Party Sponsor with a logo poster in restaurant area
- 50% Discount on additional conference passes.

Coffee Break Sponsor (3), \$1,000

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area.

Hydration Station Sponsor (4), \$750

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area.

Charging Station Sponsor (5), \$500

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station