INSIGHT

Mid-Atlantic Solar & Storage

April 27 & 28, 2027

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels:

Terawatt (1): $15,000 - exclusivity
Gigawatt (2): $10,000
Megawatt (6): $5,000
Kilowatt (5): $2,500
Reception Sponsor(1): $7,500 exclusivity
Conference App Sponsor (1): $6,000 exclusivity
Lanyard Sponsor(1): $5,000 exclusivity
Lunch Sponsor (2): $3,500
Breakfast Sponsor (2): $2,500
After Party Sponsor (2): $2,500
Student WFD Sponsorship (1): $2,500 exclusivity
Coffee Break Sponsor (3): $1,000
Hydration Station Sponsor (4): $750
Charging Station Sponsor (5): $500

Contact coordinator@mssia.org , 609-315-6218, if interested. First come, first served.

2027 MSSIA Insight Sponsorship Opportunities

Mid-Atlantic Solar & Storage Insight Conference

April 27 & 28, 2027

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MSSIA
MID-ATLANTIC SOLAR & STORAGE INDUSTRIES ASSOCIATION

Main Sponsorship Tiers

Terawatt (1): $15,000 - exclusivity

- Ten (10) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space- prominent location selection ($2,500 value) + passport inclusion
- Up to 5 min speaking opportunity Day 2 lunch opening
- Introduction of Lunch Keynote
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Right of first refusal for exclusivity for Terawatt for 2nd year sponsorship
- Meet the Sponsor featured block in the conference eblast (at least 3x)

Gigawatt (2): $10,000

- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- 2 minute welcome speaking opportunity Day 2 Breakfast
- Exhibit table space- prominent location selection ($2,500 value) + passport inclusion
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Meet the Sponsor featured block in the conference eblast (at least 2x)

Megawatt (6): $5,000

- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Exhibit table space ($2,500 value) + passport inclusion
- Speaking opportunity at the conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.
- Meet the Sponsor featured block in the conference eblast (at least 1x)

Kilowatt (5): $2,500

- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- 50% Discount on additional conference passes.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, in broadcast emails & promotional material.

If you are a current member of MSSIA, receive a 10% discount for sponsorship.
If you are NOT an MSSIA member, receive an annual membership (value up to $1,950)
This benefit will be honored for all sponsors that register by December 31, 2026.

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Specialty Sponsorships

Reception Sponsor (1): $7,500 exclusivity

- Recognition as Reception Sponsor from the podium and in the sponsor recognition presentation
- 2 minute podium time and introduction of speaker
- Five (5) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Reception Sponsor with a logo poster and logo coasters at conference
- 50% Discount on additional conference passes.
- Exhibit table space ($2,500 value) + passport inclusion

Conference App (1): $6,000 exclusivity

- Recognition as Conference App Sponsor from the podium and in the sponsor recognition presentation.
- Four (4) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Digital Banner prominently placed in the app
- 50% Discount on additional conference passes.
- Exhibit table space ($2,500 value) + passport inclusion

Lanyard Sponsor (1): $5,000 - exclusivity

- Recognition as Lanyard Sponsor in the sponsor recognition presentation
- Three (3) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lanyard sponsor ON Lanyard
- 50% Discount on additional conference passes.
- Exhibit table space ($2,500 value) + passport inclusion

Lunch Sponsor (2): $3,500

- Recognition as Lunch Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Lunch Sponsor with a logo poster in Lunch area
- 50% Discount on additional conference passes.
- Exhibit table space ($2,500 value) + passport inclusion

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Specialty Sponsorships (continued)

Breakfast Sponsor (2), $2,500

- Recognition as Breakfast Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference.
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Breakfast Sponsor with a logo poster in Breakfast area
- 50% Discount on additional conference passes.

After Party Sponsor (1), $2,500 exclusivity

- Day 1 or 2: Recognition as After Party Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as After Party Sponsor with a logo poster in restaurant area
- 50% Discount on additional conference passes.

Student WFD Sponsor (1), $2,500 exclusivity

- Recognition as Student WFD Sponsor from the podium and in the sponsor recognition presentation
- Two (2) passes to Mid-Atlantic Solar & Storage Insight Conference.
- 10 Student passes to Mid-Atlantic Solar & Storage Insight Conference. 50% off additinal passes.
- 2 Hour Session with students
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Student WFD Sponsor with a logo poster in breakout room

Coffee Break Sponsor (3), $1,000

- Recognition as Coffee Break Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Coffee Break Sponsor with a logo poster in Coffee Break area.

Hydration Station Sponsor (4), $750

- Recognition as Hydration Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mid-Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Hydration Station Break Sponsor with a logo poster in Hydration Station Break area.

Charging Station Sponsor (5), $500

- Recognition as Charging Station Sponsor from the podium and in the sponsor recognition presentation
- One (1) pass to Mid-Atlantic Solar & Storage Insight Conference
- Logo placement on Mir'Atlantic Solar & Storage Insight Conference website, broadcast emails & promotional material.
- Recognition as Charging Station Sponsor with a logo poster at Charging Station

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